



# TEN *at the top*

*Ten Counties. One Upstate. Stronger Together.*



Incorporated as a non-profit in 2009, Ten at the Top fosters collaboration and partnerships across the 10-county Upstate South Carolina region on issues that impact economic vitality & quality of life.



## WHAT DOES TEN AT THE TOP DO?

### CONVENE

Ten At The Top (TATT) is the preeminent convener of cross-sector and cross-jurisdictional stakeholders from across the Upstate region.

Since 2010, TATT has hosted more than **1,150** regional engagements with over **49,000** participants. Among these engagements are a

number of large regional events including the Upstate Regional Summit (held every other year), the annual PIQUE Young Professionals Summit and the annual Celebrating Successes event. In addition, TATT hosts monthly virtual TATT CHAT and twice-monthly small group topic-oriented discussions held in partnership with the Urban League of the Upstate.

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### CONNECT

TATT connects people to each other as well as to resources and information from across the Upstate region.

TATT regularly hosts in-person and virtual meetings around a wide variety of Upstate issues including education, barriers to employment, entrepreneurship, transportation,

community health, public safety, senior needs, land use planning and many more.

Through social media platforms, resource maps, repository websites, e-newsletters and podcasts, TATT has developed multiple communications platforms that connect Upstate residents and leaders with key information and resources.

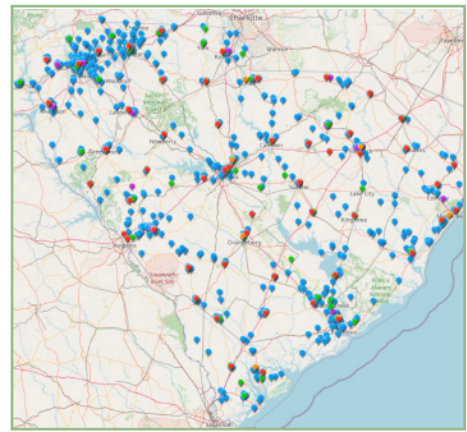
### INCUBATE

TATT's ability to convene stakeholders in a safe environment where all opinions and ideas are welcome has led to the incubation of several projects that have developed into key needle-moving initiatives in the Upstate.

Though TATT is not a direct service organization, several efforts incubated through TATT's role as a convener and connector have led to major local and regional impacts across the region.



Feed & Seed Food Hub at Judson Mill



Statewide Food Access Map built from original Upstate map created by TATT, Clemson & Upstate United Ways



Vision session that launched successful county referendum to support public infrastructure in Laurens County



Transit: Supporting public transit in Abbeville & Greenwood counties and vanpooling across the Upstate

### IGNITE

Through TATT's "Ignition Fund" and the support of Hughes Investments in the Elevate Upstate Grants Program, TATT invests in the implementation of projects incubated through TATT's collaborative partnerships.

TATT and Upstate partners have invested in regional initiatives that have increased awareness and grown the capacity of local service providers.

**Teach at the Top** website and marketing campaign to help reduce the K-12 teacher shortage in the region

**StartGrowUpstate.com** Resource Repository of services available for small businesses and entrepreneurs

**Regional Interactive Resource Maps:**  
Upstate Food Access  
Senior Services  
Child Well-Being Services

Cultural Assets  
Outdoor Activity & Recreation  
Local Government Offices  
Upstate Schools & Universities  
Upstate Business Ecosystem

Since 2013, the Hughes Investments Elevate Upstate Community Vibrancy Grant has provided seed funding to many community art initiatives and annual festivals & events in the Upstate. Public Art and Events that received funding and now occur regularly with funding from other sources include:

### IGNITION FUND



Upstate Italian Festival



Abbeville Public Transit



Greer International Festival



Seneca 3-Part Art



West Pelzer Bird Sanctuary



Finally Friday on the Square, City of Laurens



Blues, Brews & BBQ



Rhythm on the River, Powdersville



# COLLECTIVE CAPACITY

By bringing together entities that might not otherwise work together and to provide opportunities to identify local and regional challenges, share best practices and identify collective opportunities, TATT and Upstate stakeholders are building the collective capacity of communities, organizations, and businesses across the Upstate.



## 350

Upstate Businesses & Organizations actively engaged with TATT

## 539

Individuals from across the 10-counties serving on a TATT Board, Committee or Work Group

# PARTNER BENEFITS

**DIRECT RETURN ON INVESTMENT (ROI):**  
TATT partners at all funding levels receive direct benefits including:

- Signage and logo recognition on TATT communication platforms and at events
- Complimentary tickets to TATT events
- Opportunity to network with a wide-ranging group of Upstate Leaders at partner-only TATT events
- Special consideration for participation on the TATT Board of Directors

## COLLECTIVE RETURN ON INVESTMENT (ROI):

Because more than 95% of TATT's funding comes directly from funding partners, it is the collective investment of TATT's 100+ investors that allows the organization to fulfill the mission and to grow the collective capacity of the Upstate.

To ensure a wide range of perspectives from across a diverse region around the issues TATT works on, TATT does not charge a membership fee for individuals, organizations, or businesses to participate on committees or work groups.

It is the investment by TATT partners that helps ensure a diverse group of stakeholders working together to grow the collective capacity of the region.

## Ten at the Top Leadership Level Funding Partners

