



TEN
at the top

Ten Counties. One Upstate. Stronger Together.

2022 FUNDING PARTNER OPPORTUNITIES

LEADERSHIP LEVEL PARTNERS (\$10,000 - \$25,000+)

Our highest investment levels, reserved for companies/organizations who see themselves as shapers of the Upstate over the next 10 years.

VISIONARY (\$25,000+)

- Custom event and initiative sponsor proposal based on the needs and interests of the potential partner
- Inclusion in the 2022 Upstate Regional Summit as a premium-level sponsor (scheduled for May 10, 2022)
- Inclusion in the 2022 Celebrating Successes Event as a premium-level sponsor (scheduled for November 16, 2022)
- Premium Level Partner (including display table and unlimited admission tickets) for TATT Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Four (4) tickets to 2022 PIQUE Young Professionals Event (planned for Fall 2022)
- Logo recognition on homepage of TATT's website and e-mails
- Logo recognition in program for all TATT events
- Invitation to exclusive funding partner events
- Company recognition within TATT's eNewsletter
- Recognition in TATT Annual Report and sponsorship slideshows at events



ELEVATION (\$10,000+)

- Custom event and initiative sponsor proposal based on the needs and interests of the potential partner
- Sponsorship inclusion in the 2022 Upstate Regional Summit (scheduled for May 10, 2022)
- Sponsorship inclusion in the 2022 Celebrating Successes Event (scheduled for November 16, 2022)
- Sponsorship recognition (including display table and 10 admission tickets) for TATT Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Four (4) tickets to the 2022 PIQUE Young Professionals Event (planned for Fall 2022)
- Logo recognition on homepage of TATT's website and e-mails
- Logo recognition in program for all TATT events
- Invitation to exclusive funding partner events
- Company recognition within TATT's eNewsletter
- Recognition in TATT Annual Report and sponsorship slideshows at events



CURRENT LEADERSHIP LEVEL PARTNERS



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NEXT-LEVEL PARTNERS (\$1,000 - \$5,000+)

Our most popular engagement level for corporate businesses and institutions.

BENEFACTOR (\$5,000+)

- Table Sponsorship (10 tickets) for the 2022 Upstate Regional Summit (scheduled for May 10, 2022)
- Table sponsorship (10 tickets) for the 2022 Celebrating Successes Event (scheduled for November 16, 2022)
- Four (4) tickets to 2022 PIQUE Young Professionals Event (planned for Fall 2022)
- Display Table and 8 admission tickets for Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Recognition in TATT Annual Report and sponsorship slideshows at events
- Recognition on TATT's website
- Social Media Promotion as a TATT Partner
- Invitation to exclusive funding partner events

ADVOCATE (\$2,500+)

- Four (4) tickets for 2022 Upstate Regional Summit (scheduled for May 10, 2022)
- Four (4) tickets to 2022 Celebrating Successes Event (scheduled for November 16, 2022)
- Two (2) tickets to 2021 PIQUE Young Professionals Event (planned for Fall 2022)
- Display Table and 4 admission tickets for Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Recognition in TATT Annual Report and sponsorship slideshows at events
- Recognition on TATT's website
- Social Media Promotion as a TATT Partner
- Invitation to exclusive funding partner events

AMBASSADOR (\$1,000+)

- Two (2) tickets to 2022 Upstate Regional Summit (scheduled for May 10, 2022)
- Two (2) tickets to annual Celebrating Successes brunch (scheduled for November 16, 2022)
- Two (2) tickets to Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Recognition in TATT Annual Report and sponsorship slideshows at events
- Recognition on TATT's website
- Invitation to exclusive funding partner events

INDIVIDUAL + COMMUNITY PARTNERS (\$100 - \$500+)

A new support level created for government and civic organizations, micro-businesses, non-profits, and individuals.

UPSTATE CONNECTOR (\$500+)

- One (1) ticket to 2021 Celebrating Successes Brunch (scheduled for November 16, 2022)
- One (1) ticket to Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Company or individual name on TATT's website
- Invitation to exclusive funding partner events

COMMUNITY FRIEND (\$250+)

- One (1) ticket to Blues, Brews & BBQ Networking Expo (planned for September 2022)
- Individual name on TATT's website
- Invitation to exclusive funding partner events

INDIVIDUAL PATRON (\$100+)

- Individual name on TATT's website
- Invitation to exclusive funding partner events



2022 SIGNATURE EVENT OPPORTUNITIES

UPSTATE REGIONAL SUMMIT | MAY 10, 2022

BREAKOUT SESSION (\$5,000)

- Reserved table of eight (8) for opening session and luncheon
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for banded giveaway item to all attendees
- Logo with link on TATT's website
- Two (2) tickets to annual Celebrating Successes Brunch

UPSTATE ADVOCATE (\$3,500)

ONLY 1 AVAILABLE

- Reserved table of eight (8) for opening session and luncheon
- Recognition on select event signage
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Logo with link on TATT's website
- Two (2) tickets to annual Celebrating Successes Brunch

TABLE SPONSOR "PLUS" (\$2,000)

- Reserved table of eight (8) for opening session and luncheon
- Name recognition on print and e-invitations
- Name recognition in event program
- Display space at B2B Expo
- Logo with link on TATT's website

TABLE SPONSOR (\$1,000)

- Reserved table of eight (8) for opening session and luncheon
- Name recognition on print and e-invitations
- Name recognition in event program
- Name recognition on TATT's website

CELEBRATING SUCCESSES | NOVEMBER 16, 2022

PREMIER SPONSOR (\$15,000)

ONLY 1 AVAILABLE

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Speaking opportunity at the event
- Branded giveaway item to all event attendees
- Display space at the event
- Logo with link to website on TATT website
- Reserved table of ten (10) for the event

REGIONAL CONNECTOR

SPONSOR (\$10,000)

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Branded giveaway item to all event attendees
- Display space at the event
- Logo with link to website on TATT website
- Reserved table of ten (10) for the event

UPSTATE ADVOCATE SPONSOR (\$2,500)

LUNCHEON SPONSOR (\$7,500)

ONLY 1 AVAILABLE

- Recognition on all event signage
- Recognition on all print and e-invitations
- Recognition in select print advertising
- Recognition in event program
- Opportunity to make remarks during luncheon introduction
- Branded giveaway item to luncheon attendees
- Display space at the event
- Logo with link to website on TATT website
- Reserved table of ten (10) for the event

WELCOME SPONSOR (\$5,000)

ONLY 1 AVAILABLE

TABLE SPONSOR (\$1,000)

BLUES, BREWS & BBQ NETWORKING EXPO | SEPTEMBER 2022

HOSPITALITY SPONSOR (\$5,000)

(\$2,500 for current TATT Advocate level partners)

- Recognition as Hospitality Sponsor on all signage & event promotional material
- Opportunity for brief welcome during opening program
- Display table in Expo
- Recognition on social media
- Access to attendee list
- 10 tickets to the event
- Recognition as a TATT Benefactor level partner, including all benefits for that support level

EXPO TABLE SPONSOR (\$2,000)

(\$1,500 for current TATT Ambassador level partners)

- Display table in Expo
- 4 tickets to the event
- Recognition as a TATT Advocate



Please visit tenatthetop.org for more details regarding 2022 sponsorship opportunities.

2022 FUNDING PARTNER BENEFITS

	LEADERSHIP LEVEL PARTNERS		NEXT-LEVEL PARTNERS			INDIVIDUAL + COMMUNITY PARTNERS		
	VISIONARY	ELEVATION	BENEFACTOR	ADVOCATE	AMBASSADOR	UPSTATE CONNECTOR	COMMUNITY FRIEND	INDIVIDUAL PATRON
Custom Package	✓	✓						
Upstate Summit Event Sponsor	✓	✓						
Celebrating Successes Event Sponsor	✓	✓						
Blues, Brews & BBQ Networking Expo Sponsor	✓	✓						
Annual Report / Event Slideshow Recognition	✓	✓	✓	✓	✓			
TATT Website Recognition	Logo	Logo	Logo	Logo	Logo	Name	Name	Name
eNewsletter Recognition	✓	✓						
Event Program Recognition	✓	✓						
Invite to exclusive Funding Partner events	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓				
PIQUE Tickets	4 tickets	4 tickets	4 tickets	2 tickets				
Celebrating Successes Tickets	10 tickets	10 tickets	10 tickets	4 tickets	2 tickets	1 ticket		
Blues, Brews & BBQ Networking Expo Tickets	10 tickets	10 tickets	8 tickets	4 tickets	2 tickets	1 ticket	1 ticket	
Upstate Summit Tickets	Table of 10	Table of 10	Table of 10	4 tickets	2 tickets			



For questions or to secure your partnership contact us at sponsors@tenatthetop.org or 864-270-2289.