

## Senior Issues Group Workshop

November 12, 2020

### SC Home Care & Hospice Association

Dean Hybl, Executive Director of Ten at the Top, announced that James Bennett and Vee Daniels have agreed to co-chair the Senior Issues Group. Thank you!

The staff of SCHCHA gave overviews of their roles and how they can assist senior care providers.

Tim Rogers, President and CEO, gave an overview of the organization. SCHCHA is a nonprofit trade association that represents providers of home health, hospice, palliative care, and personal care services. SCHCHA provides resources, education, advocacy, and leadership to its 300 members and non-members. SCHCHA works with legislature to affect change through policy connected to national partners in DC. The annual conference this year has gone virtual and is open to all.

Shannon Pointer, Vice President of Hospice & Palliative Care, services as direct contact for clinical and regulatory questions. SCHCHA is setting priorities now for 2021. Shannon reported that SCHCHA received a grant for hospice care for veterans.

Courtney Hodges, Vice President of Marketing, Communications & Events gave an overview of the website; the virtual conference, resources, the provider directly, and upcoming educational events, including those with partners.

Judy Penn, Chief Operating Officer, has been with SCHCHA for 30 years!

Kathie Smith, Vice President of Home Care and State Relations is one of many nurses in the organization and is the primary nurse planner in professional development. Her main role is in education.

Julie Adams-Scheurich, Interim Director of Government Relations and Public Policy, oversees government relations regarding Medicaid policy, CAPC, CAPD, tracking federal laws, how COVID effects administrative health law, and how to made some of the good changes that have happened this year permanent.

#### **Chat questions:**

From Su T : My legislative priorities in SC for those requiring care services is to increase the number of Medicaid beds. As of 2015, as a state we were woefully short of needed

From Su T : beds and no relief was in sight. The availability of Medicare beds would vastly reduce the need for home care and would provide tremendous economic relief to those on Medicare who are often unable to afford the in home care they need.

From Tim Rogers : Thank You..Our SCHCHA Government Affairs Committee is going to meet virtually soon..date TBD, typically will be improving rates within the DHEC/Medicaid in home programs PDN, personal care home care..our meetings with Josh Baker have been ongoing and well..; concerns over recent Medicaid recoupment audits within Hospice; your ideas though for in home care are welcome though...government affairs and regulatory..

From Tim Rogers : COVID support also in terms of economic stimulus - I think the lady above me references similar for those...like on Medicare and or Medicaid...

From Su T : The second issue with home care our family ran into was the lack of any continuity of personnel who arrived to provide home care. There seems to be a huge amount of flux in hires and in who gets sent to the same patient. This greatly diminishes the level of care.

From Su T : By the way, I cannot say enough for the hospice care that my family had contact with. We will be eternally grateful.

From Bill Vicary : Who is the correct person in your organization to talk with about educational programming?

From Kathie Smith : Kathie@ahhcnc.org

From Hailey Olson : I live in Anderson and have recently started a senior home care business.Legacy Senior Home Care: <https://legacyseniorhomecare.com/>

How can I effectively market my new business, to attract new clients and employees? COVID has created some challenges with getting in touch with physicians.

I have tried care.com and have not had any success.

I have 100 signs that I have not yet placed around town but plan to in the next few weeks.

What else can I do?

Thanks,

Hailey Olson

From Courtney Hodges: Email [courtney@ahhcnc.org](mailto:courtney@ahhcnc.org)