



# Upstate Entrepreneur Ecosystem

2020 WORKSHOP IIIB

WEDNESDAY, AUGUST 26, 2020

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corporation  
the better building experience

# Connect: Post in Chat

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Your name

Your organization

Where are the entrepreneurs you work with learning startup and general business skills?

# Why?

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To increase the Ecosystem's

- ability &
- capacity

To Help

Entrepreneurs be more

- successful
- faster

# Who?

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Anyone or any entity that supports  
entrepreneurship & the many different  
types of entrepreneurs

# Who is an Entrepreneur?

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Anyone who has started, is starting or growing a venture that provides a product or service and plans to produce revenue

(Inclusive of all people)

# Today's Activities: Best Practices

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- Connect
- Learn
- Empower

*people + culture = everything*

**TRUST**

# 2020 Workshops

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## Quarter 2

June - Digital  
Audits & Support  
During Covid-19

## Quarter 3

July - Financial Statement  
Preparedness

August - *Entrepreneur  
Resiliency: support tools*

September 23 - Global  
Entrepreneurship Week

## Quarter 4

October – Mentoring

November – No  
Meeting; GEW

December – Legal Best  
Practices with Ogletree  
Deakins



# GLOBAL ENTREPRENEURSHIP WEEK

Global Entrepreneurship Week  
**November 16-22, 2020**

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# Announcements

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- Events on TATT Website – send your events to [jallen@tenatthetop.org](mailto:jallen@tenatthetop.org)
  - [UpstateVibe365](#)
- Previous Webinars and Workshops on the Economic and Entrepreneur Vitality [TATT site](#)
  - Driver areas > Economic & Entrepreneurial Vitality > scroll down



**ESHIP**SUMMIT  
entrepreneurs. ecosystems. economies.

**September 15-16 and 29, 2020 - Virtual**

Sept. 7 registration deadline

[ESHIPsummit.Kauffman.org](https://ESHIPsummit.Kauffman.org)

*Register a Group Representing Your Local Ecosystem, Get 25% off (> 3 people)*

# Start-Grow Upstate Your Business Resource Connection

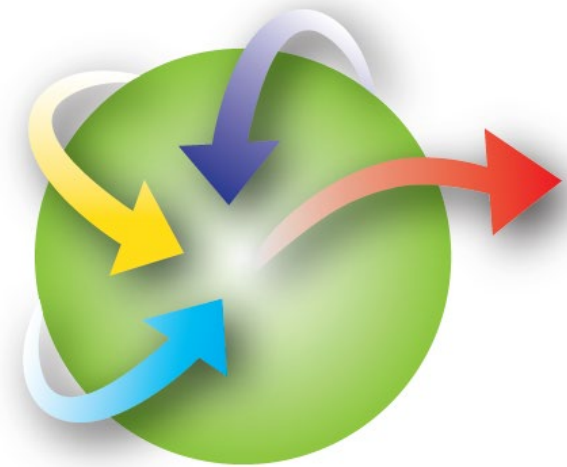
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[www.startgrowupstate.org](http://www.startgrowupstate.org)

## Survey:

Complete Survey by Friday,  
8/28 at 2pm

Enter to win a ticket to the *NEXT*  
*VenturePitch* September 15-17



**Start•Grow**  
**UPSTATE**

Your Connection to  
Business Resources

# Start - Grow Upstate

## Your Business Resource Connection

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Survey = Strength Profile

Survey Answers =  
baseline resource list &  
how featured on videos

Short resource videos

- posted online
- metatags for searching

# **Empower:**

## Raising the Bar on Financial Preparedness

### **Poll:**

Do you ask to see financial statements on a regular basis?

Approximately what percentage of your clients have financial statements?

**Learn: Legal Minute with Michael**

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# COVID-19 – Return to Work Issues (Part 3)

Presented by

S. Michael Nail



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# Last Time

- Families First Coronavirus Response Act (FFCRA)
  - EPSL
  - E-FMLA
- CARES Act
  - PPP
  - Unemployment
- Workers' compensation presumption law
- Possible liability protections
- Best Practices – How to Keep Employees Safe and Applicable Guidelines
- What happens if an employee gets sick?



# COVID-19 Liability Waivers

- Enforceable for employees?
  - Very unlikely
    - i.e. workers' compensation, other laws bar waivers for work-related injuries/illnesses
    - At minimum, could have deterrent effect; but there could be downsides, too.
- Enforceable for independent contractors?
  - More likely, because they are not covered by most employment laws
  - But beware of misclassification

# COVID-19 Liability Waivers (cont.)

- What to include?
  - Very specific language regarding:
    - Assumption of the risk;
    - Clearly identify which claims are being waived;
    - Conspicuous;
    - Agreement to follow guidelines (CDC, etc.);
    - Recognition of Company's compliance with applicable guidelines.

# Ogletree Resources

- Flat fee menu of template documents and surveys
- FFCRA compliance documents
- Ogletree Coronavirus resource center for clients/public
  - FAQs
  - Articles
  - Podcasts

# Thank you!

Presented by

## S. Michael Nail



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# Learn: Best Practices

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## Resiliency: Sharpen Founder

<https://www.venturecarolina.org/sharpen-founder>

<https://vimeo.com/415196714>

Paul Clark – VentureSouth & VentureCarolina

Robyn Husa Farrell – Sharpen Founder

# Staying Connected

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- Send your events to Justine: [jallen@tenatthetop.org](mailto:jallen@tenatthetop.org)
- Register for ESHIP Summit

# Thank You!

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Please stay for additional questions & discussion

See you September 23 at 11am

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