Richard Florida looks at the recent trend of the young, educated, and affluent surging back to live in American cities, reversing decades of suburban flight and urban decline. Florida anticipates that this back-to-the-city movement demonstrates how the forces that drive urban growth also generate significant challenges for cities, including gentrification, segregation, and inequality. Meanwhile, many more cities and towns remain stagnate while middle-class neighborhoods everywhere are disappearing. Florida contends that we must rebuild cities and suburbs by empowering those communities to address their challenges. Throughout the Summit, we will explore how this “New Urban Crisis” is impacting both urban and rural communities within the Upstate, culminating with a keynote luncheon address by Florida.

**REGIONAL VISIONARY ($10,000)**

- Reserved table of ten (10) for opening session and luncheon
- Recognition on all event signage
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in select print advertising
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for banded giveaway item to all attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

**LUNCHEON SPONSOR ($10,000) ONLY 1 AVAILABLE**

- Reserved table of ten (10) for opening session and luncheon
- Recognition on all event signage
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in select print advertising
- Speaking opportunity during luncheon
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to luncheon attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

**KEYNOTE SPONSOR SOLD!**

- Reserved table of ten (10) for opening session and luncheon
- Recognition on Luncheon/Keynote signage
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition on advertising pertaining to Keynote Speaker
- Introduction for the Keynote Speaker
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to luncheon attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch
### MORNING SESSION SPONSOR  SOLD!
- Reserved table of ten (10) for opening session and luncheon
- Recognition on morning session signage
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Speaking opportunity during morning program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to morning session attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

### COMMUNITY SPONSOR  ($7,500)  ONLY 1 AVAILABLE
- Reserved table of ten (10) for opening session and luncheon
- Recognition on all event signage
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to morning session attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

### TECHNOLOGY SPONSOR  ($5,000)  ONLY 1 AVAILABLE
- Reserved table of ten (10) for opening session and luncheon
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to all attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

### BREAKOUT SESSION SPONSOR  ($5,000)  3 AVAILABLE, 1 SOLD!
- Reserved table of ten (10) for opening session and luncheon
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to Breakout attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

### HOSPITALITY SPONSOR  ($5,000)  ONLY 1 AVAILABLE
- Reserved table of ten (10) for opening session and luncheon
- Logo recognition at registration/check-in area
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Specially placed display space at B2B Expo
- Opportunity for branded giveaway item to all Summit attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

### B2B EXPO SPONSOR  ($5,000)
- Reserved table of ten (10) for opening session and luncheon
- Logo recognition at B2B Expo entryway
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Specially placed display space at B2B Expo
- Opportunity for branded giveaway item to all Summit attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch

### SOCIAL MEDIA WALL SPONSOR  ($5,000)  ONLY 1 AVAILABLE
- Reserved table of ten (10) for opening session and luncheon
- Logo recognition near Social Media Wall
- Logo recognition on print and e-invitations
- Logo recognition in event program
- Logo recognition in event visual presentation
- Display space at B2B Expo
- Opportunity for branded giveaway item to all Summit attendees
- Logo with link on TATT’s website
- Two (2) tickets to annual Celebrating Successes Brunch
<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Price</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **CONNECTIONS CORNER SPONSOR** ($3,500) | ONLY 4 AVAILABLE, 1 SOLD! | • Reserved table of ten (10) for opening session and luncheon  
  • Logo recognition at Connections Corner networking area  
  • Logo recognition on print and e-invitations  
  • Logo Recognition in event program  
  • Logo recognition in event visual presentation  
  • Display space at B2B Expo  
  • Logo with link on TATT’s website  
  • Two (2) tickets to annual Celebrating Successes Brunch |
| **UPSTATE ADVOCATE SPONSOR** ($3,500) | | • Reserved table of ten (10) for opening session and luncheon  
  • Logo recognition on select event signage  
  • Logo recognition on print and e-invitations  
  • Logo recognition in event program  
  • Logo recognition in event visual presentation  
  • Display space at B2B Expo  
  • Logo with link on TATT’s website  
  • Two (2) tickets to annual Celebrating Successes Brunch |
| **REGISTRATION SPONSOR** SOLD! | | • Opportunity to station staff at registration table to greet guests and gain companywide visibility  
  • Visible branding at registration table day of the event  
  • Reserved table of ten (10) for opening session and luncheon  
  • Logo recognition on select event signage  
  • Logo recognition on print and e-invitations  
  • Logo recognition in event program  
  • Logo recognition in event visual presentation  
  • Two (2) tickets to annual Celebrating Successes Brunch |
| **LANYARD SPONSOR** SOLD! | | • Reserved table of ten (10) to opening session and luncheon  
  • Branded Lanyards for all Summit attendees  
  • Logo recognition on print and e-invitations  
  • Logo Recognition in event program  
  • Logo recognition in event visual presentation  
  • Display space at B2B Expo  
  • Logo with link on TATT’s website  
  • Two (2) tickets to annual Celebrating Successes Brunch |
| **BAG SPONSOR** SOLD! | | • Reserved table of ten (10) for opening session and luncheon  
  • Branded Bags for all Summit attendees  
  • Logo recognition on print and e-invitations  
  • Logo recognition in event program  
  • Logo recognition in event visual presentation  
  • Display space at B2B Expo  
  • Logo with link on TATT’s website  
  • Two (2) tickets to annual Celebrating Successes Brunch |
| **TABLE SPONSOR “PLUS”** ($2,000) | | • Reserved table of ten (10) to opening session and luncheon  
  • Name recognition on print and e-invitations  
  • Name recognition in event program  
  • Display space at B2B Expo  
  • Logo with link on TATT’s website |
| **SUPPORTING SPONSOR** ($1,500) | | • Reserved table of ten (10) for opening session and luncheon  
  • Logo recognition on select event signage  
  • Logo recognition on print and e-invitations  
  • Name recognition in event program  
  • Logo with link on TATT’s website |
| **TABLE SPONSOR** ($1,000) | | • Reserved table of ten (10) to opening session and luncheon  
  • Name recognition on print and e-invitations  
  • Name recognition in event program  
  • Name recognition on TATT’s website |
Please submit form and logo by Wednesday, March 31, 2021 to ensure inclusion in printed materials.

Name as it should appear for promotions: ___________________________________________________________________________

Mailing Address: ________________________________________________________________________________________________

City: ___________________________________________________  State: ______________________________ ZIP_________________

Contact Name: _________________________________________________________________________________________________

Contact Phone: _________________________________________  Contact Email: __________________________________________

Sponsorship Level (Check One)

___ Presenting Sponsor | SOLD!

___ Regional Visionary | $10,000

___ Luncheon Sponsor (one available*) | $10,000

___ Keynote Sponsor | SOLD!

___ Morning Session Sponsor | SOLD!

___ Community Sponsor (one available*) | $7,500

___ Technology Sponsor (one available*) | $5,000

___ Breakout Session Sponsor (only three available*) | $5,000

___ Role of Education & Skilled Training in Providing Opportunities for all Residents

___ Weaving Inclusion & Diversity into the Fabric of Our Community

___ How Entrepreneurship Can Be a Bridge Out of Economic Hardship

___ Hospitality Sponsor (one available*) | $5,000

*Some sponsorship levels are limited and are sold on a first come, first served basis. If you would like to confirm the availability of a sponsorship level before submitting your form, please contact sponsor@tenatthetop.org or 864-672-8600.

Payment Method

___ I have included a check made payable to Our Upstate SC.  ___ Please invoice me using the address above.

___ Credit Card (Circle Type)  Mastercard          Visa          American Express          Discover

Name on Card: __________________________________________________________________________________________________________

Card Number: __________________________________________________________________________________________________________

Expiration Date: _________/_________  CVV:__________  Billing Address ZIP Code:___________________________