Arts + COVID-19
May 28, 2020
Defining the Industry

> 115,000 SC Jobs
> $9.7b Economic Impact
> 5% of US GDP
> 5m Jobs in the US
> For/Non-Profit / Edu
> Visual & Performing
First to Close

> Large Gatherings Essential
> Tourism Draw
> Artist Interactions
Who Closed?

- Concert Venues
- Museums
- Live Theatre
- Arts Education
- K-12 + Higher Ed
- Community Art Centers
- Summer Camps
What’s the Impact?

> US: $5.5b (Avg $30k/org)
> SC: $12m (Avg $20k/org)
  - 1m Attendees
  - 95% Canceled Events
> 95% of Artists Saw Loss
What We’re Doing

> Federal Advocacy / Sharing
> COVID Resources
> Webinars
> Accelerate SC
> Accelerate Ed
> Arts Reopening Guide
The Paradox

> First to Close
> Last to Open
> Useful for Economic Boost