PURPOSE
The ten county Upstate including Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, and Union counties is home to numerous young professionals. Millennials, who are 23-38 years old, are not the new kids on the block anymore—as of 2020, they will make up half of the workforce, with Generation X making up most of the other half. Filling out the edges are Boomers coming to the end of their careers and Gen Z just starting out. For this reason, Ten at the Top realized the importance of creating an opportunity for young professionals from across the Upstate to connect with each other, meet Upstate business and community leaders, and have access to valuable personal and professional development opportunities. Five years ago, Ten at the Top began hosting an annual regional young leaders event called Pique, with the goal of bringing together existing young professional groups from across the Upstate.

Ten at the Top is a nonprofit that promotes regional collaboration to improve quality of life and economic vitality in the Upstate of South Carolina.

EXPECTED AUDIENCE
Approximately 300 young leaders from across the ten counties of the Upstate are expected to attend. Ten at the Top board members and executives representing Upstate businesses and organizations will also be in attendance.

PROGRAM OVERVIEW
BREAKOUT SESSIONS
- Negotiating Your Best Career
- Community Engagement: Building Your Career Outside of Your Office
- Conflict Management: Effective Communication for a Peaceful Workplace

EXECUTIVE ROUNDTABLES

LINKEDIN LOUNGE (with an opportunity to have a professional headshot made)

OVER 250 ATTENDEES
+ 200 BUSINESSES & ORGANIZATIONS REPRESENTED

“I loved the boardsmanship workshop and the ability to network with young professionals from a variety of areas in the Upstate.”
PRESENTING SPONSOR ($5,000) **SOLD!**
- Eight (8) tickets to PIQUE
- Recognition on all event signage
- Recognition on all print and online materials
- Recognition in event program
- Recognition on social media
- Name recognition in both pre- and post-event press releases
- Speaking opportunity at the event welcome
- Branded giveaway item to all event attendees
- Logo on PIQUE website
- Access to attendee list

EXECUTIVE NETWORKING SPONSOR ($3,500) **ONLY 1 AVAILABLE**
- Six (6) tickets to PIQUE
- Recognition on all event signage
- Recognition on all print and online materials
- Recognition in event program
- Recognition on social media
- Name recognition in both pre- and post-event press releases
- Logo on PIQUE website
- Access to attendee list

RECEPTION SPONSOR ($2,500) **ONLY 2 AVAILABLE**
- Four (4) tickets to PIQUE
- Recognition on all print and online materials
- Recognition in event program
- Recognition on social media
- Logo on PIQUE website

SOCIAL MEDIA SPONSOR ($2,500) **ONLY 1 AVAILABLE**
- Four (4) tickets to PIQUE
- Recognition on all print and online materials
- Recognition in event program
- Recognition on social media
- Sign with logo at social media wall
- Logo on PIQUE website

WORKSHOP SPONSOR ($1,500) **ONLY THREE AVAILABLE; 1 SOLD**
- Four (4) tickets to PIQUE
- Recognition on all print and online materials
- Recognition in event program
- Recognition on event signage
- Recognition on social media
- Logo on PIQUE website

LEADERSHIP MAKER SPONSOR ($1,000)
- Four (4) tickets to PIQUE
- Recognition on all print and online materials
- Recognition in event program
- Recognition on social media
- Logo on PIQUE website

SUSTAINABLE SPONSOR ($400)
- Two (2) tickets to PIQUE
- Name recognition on all print and online materials
- Name recognition in event program
- Name recognition on social media
- Name recognition on PIQUE website