



ENTREPRENEUR SUPPORT PROVIDERS NETWORK

2019 WORKSHOP I

WEDNESDAY, MARCH 20, 2019

SERIES SPONSOR

Ogletree Deakins

FLIP-CHART & PRIORITY PAGES

Flip Chart Pages by County

- This county supports entrepreneurship best by...
- Our entrepreneurs would be even more successful if we ...
-

Priority Pages

(smaller sheets around the room)

Place a sticker on the “priorities” you think will move the Upstate forward in support of entrepreneurship as an economic development strategy

2017 IN REVIEW

- Getting to know each other
- Introduction to Entrepreneur Support Ecosystem
- Hurdles to successfully supporting entrepreneurs

IN 2018: WE WILL FILL THE GAPS



- Increase Resource Awareness of & Identify Gaps



- Identify Tools to Connect & Promote



- Coordinate & Promote Global Entrepreneurship Week



- Celebrate Our Successes

STEPS TO BUILDING A STRONG ECOSYSTEM

- Identify
- Connect
- Empower
- Measure

(people + culture = everything)

Beyond Collisions: How to Build Your Entrepreneurial Infrastructure, Maria E. Meyers, Kate Pope Hodel



2019: ~~MEASURING~~ EMPOWERING PROGRESS

- Components
- Collective Capacity
- Success

PLEASE INTRODUCE YOURSELF

- Your name
- Your organization
- Your biggest or most impactful ecosystem success in 2018

2019 INITIATIVES

Create awareness:

- Global Entrepreneurship Week: November 18-24, 2019
- Upstate Business Journal Series on Ecosystem

GLOBAL ENTREPRENEURSHIP WEEK

WHY?

- Create critical mass of activities
- Shine a light on our activities
- Fill the gaps in community awareness

2019 INITIATIVES - *NEW*

- Move to a table with one of the priorities that interests you
- OR -
- Move to a table where you have some level of expertise or tie-in

END GOALS

Answer:

- What will be happening in the Upstate if we accomplished this (no matter how long it takes)

GETTING THERE

Answer:

- What actions need to be taken to accomplish this?

LET'S GET STARTED

Choose:

- 2 activities you would be willing to work on or support to move this priority forward

2019 PRIORITIES ARE



STAYING CONNECTED

- Upstate Entrepreneur Ecosystem Slack Channel
- <https://upstateentrep-fi74224.slack.com/>
- <https://slack.com>
 - Find your workspace
 - Upstate Entrepreneur Ecosystem

NEXT MEETINGS

- Reporting on Progress
- Sharing Results
- GEW Planning
- May 22
- September 11
- December 4

THANK YOU!

ADDITIONAL QUESTIONS & DISCUSSION