

ENTREPRENEUR SUPPORT PROVIDERS NETWORK

2018 WORKSHOP I

WEDNESDAY, APRIL 11, 2018



NOVEMBER 12-18, 2018



GLOBAL
ENTREPRENEURSHIP
WEEK

<https://genglobal.org/gew>

2017 IN REVIEW

- Getting to know each other
 - Identifying resources and our strengths
 - Solving Entrepreneur Issues
 - Coaches & Capital Speed Networking
- Introduction to Entrepreneur Support Ecosystem
- Hurdles
 - Public awareness of entrepreneur support resources

ACCOMPLISHMENTS

- Entrepreneur Friendly Community Toolkit
- Alternative Capital Providers Network and List
- Entrepreneur Support Providers Network and List
- [TATT/E&EV Web page](#)
- [Upstate Entrepreneur Ecosystem Interactive Map](#)

GOAL FOR 2018

FILL THE GAPS

IN 2018, WE ACCOMPLISHED ...

- Increased Resource Awareness & Identified Gaps
- Identified Tools to Connect & Promote
- Coordinated & Promoted Global Entrepreneurship Week Programming
- Celebrated Our Successes

2019: MEASURING PROGRESS

- Components
- Collective Capacity
- Success

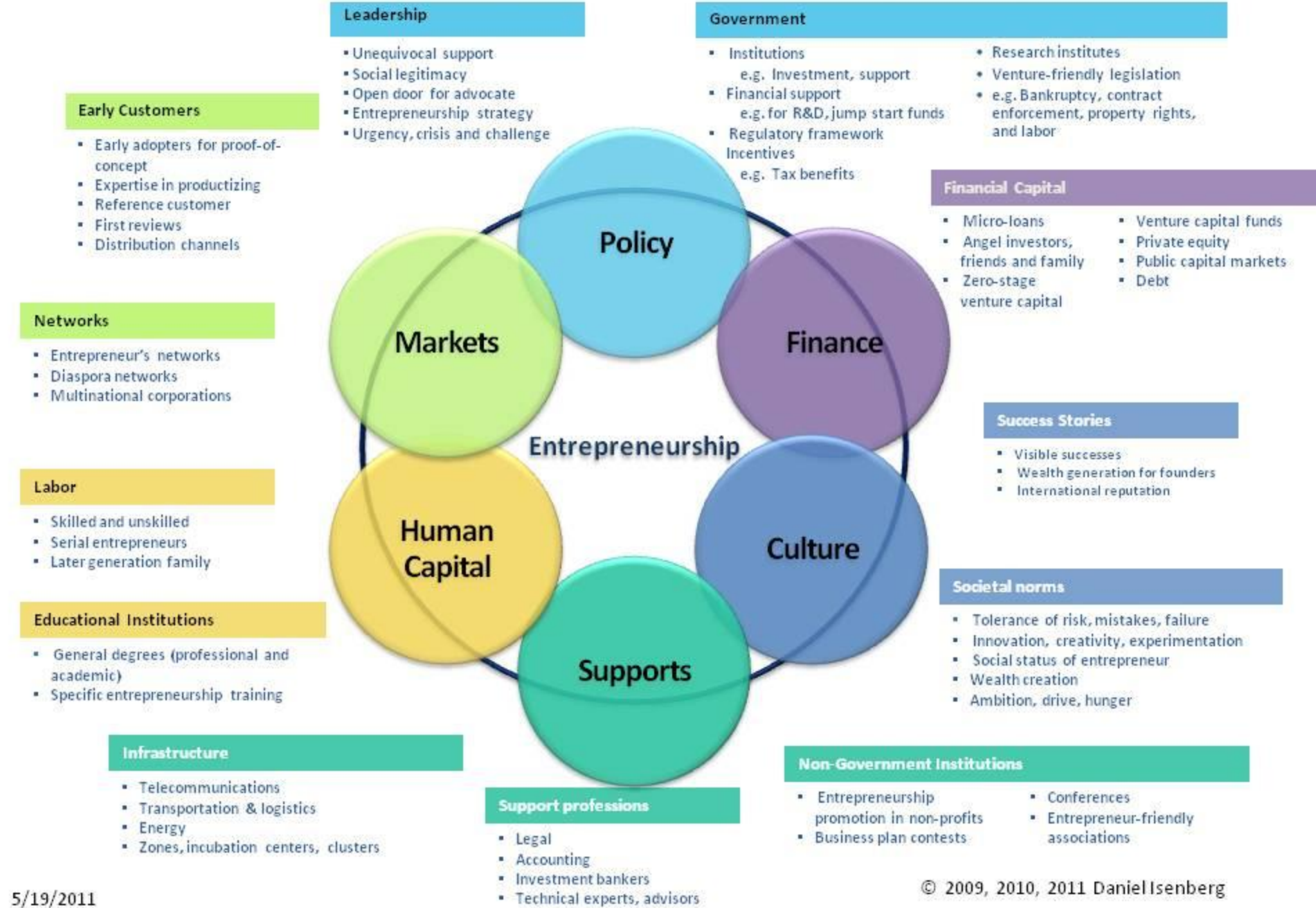
PLEASE INTRODUCE YOURSELF

- Your name
- Your organization
- Your core competency

ECOSYSTEM DEVELOPMENT



Domains of the Entrepreneurship Ecosystem



STARTUP COMMUNITIES

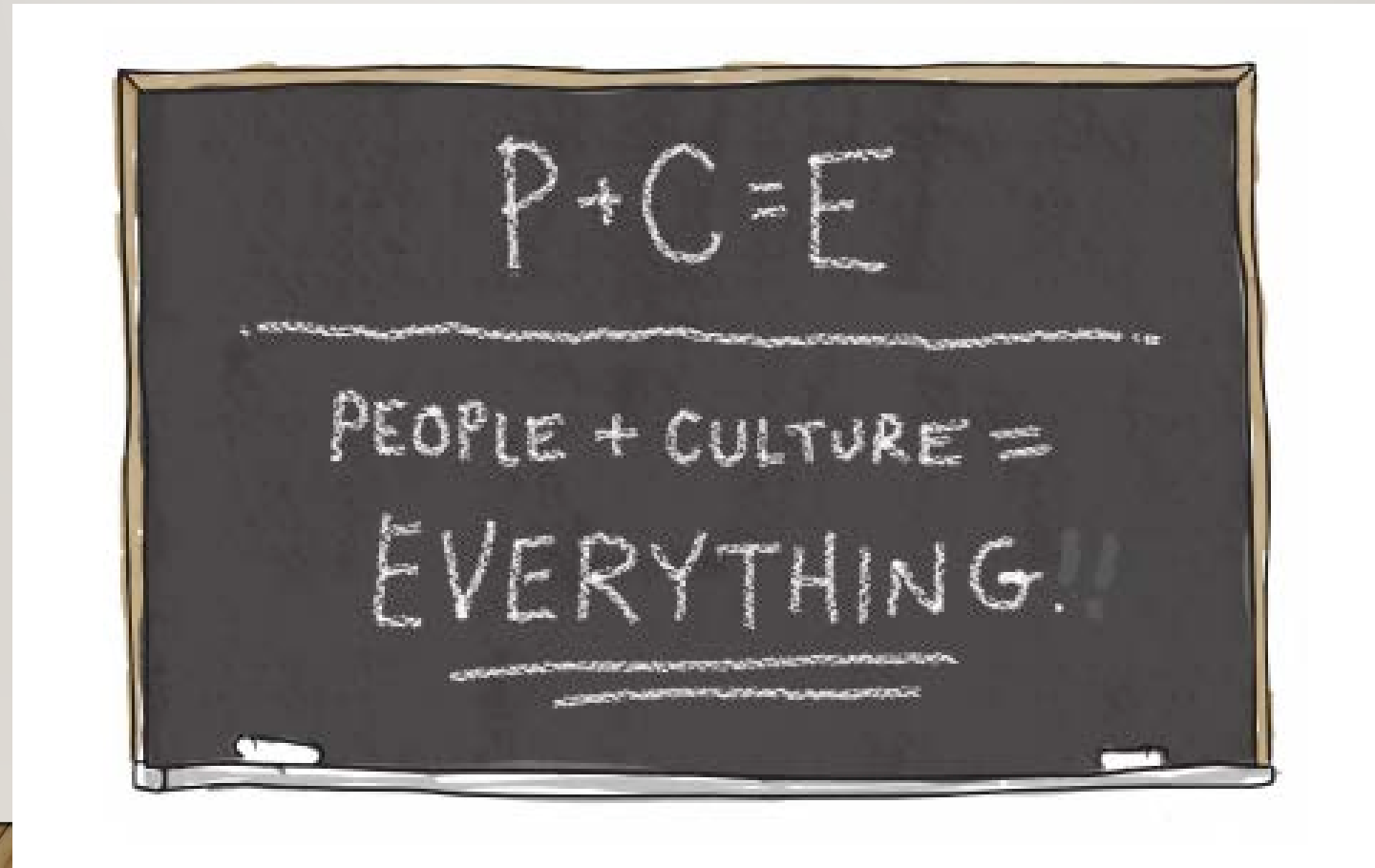


BUILDING AN ENTREPRENEURIAL
ECOSYSTEM IN YOUR CITY

BRAD FELD



KAUFFMAN FOUNDATION





RISE OF THE REST

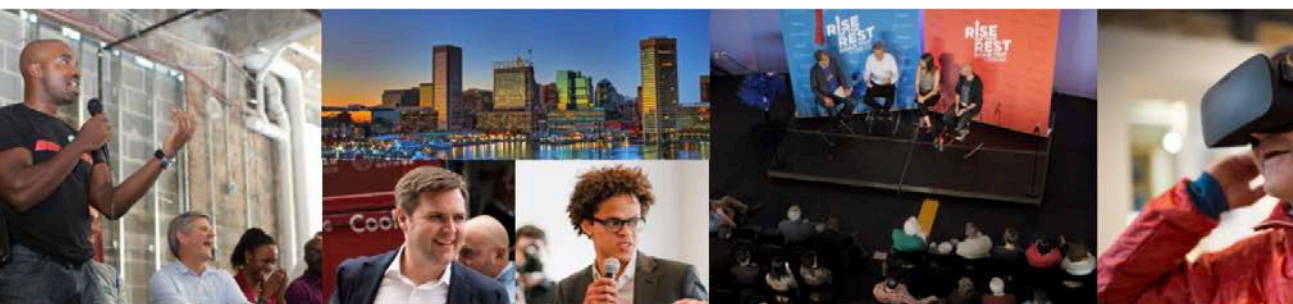
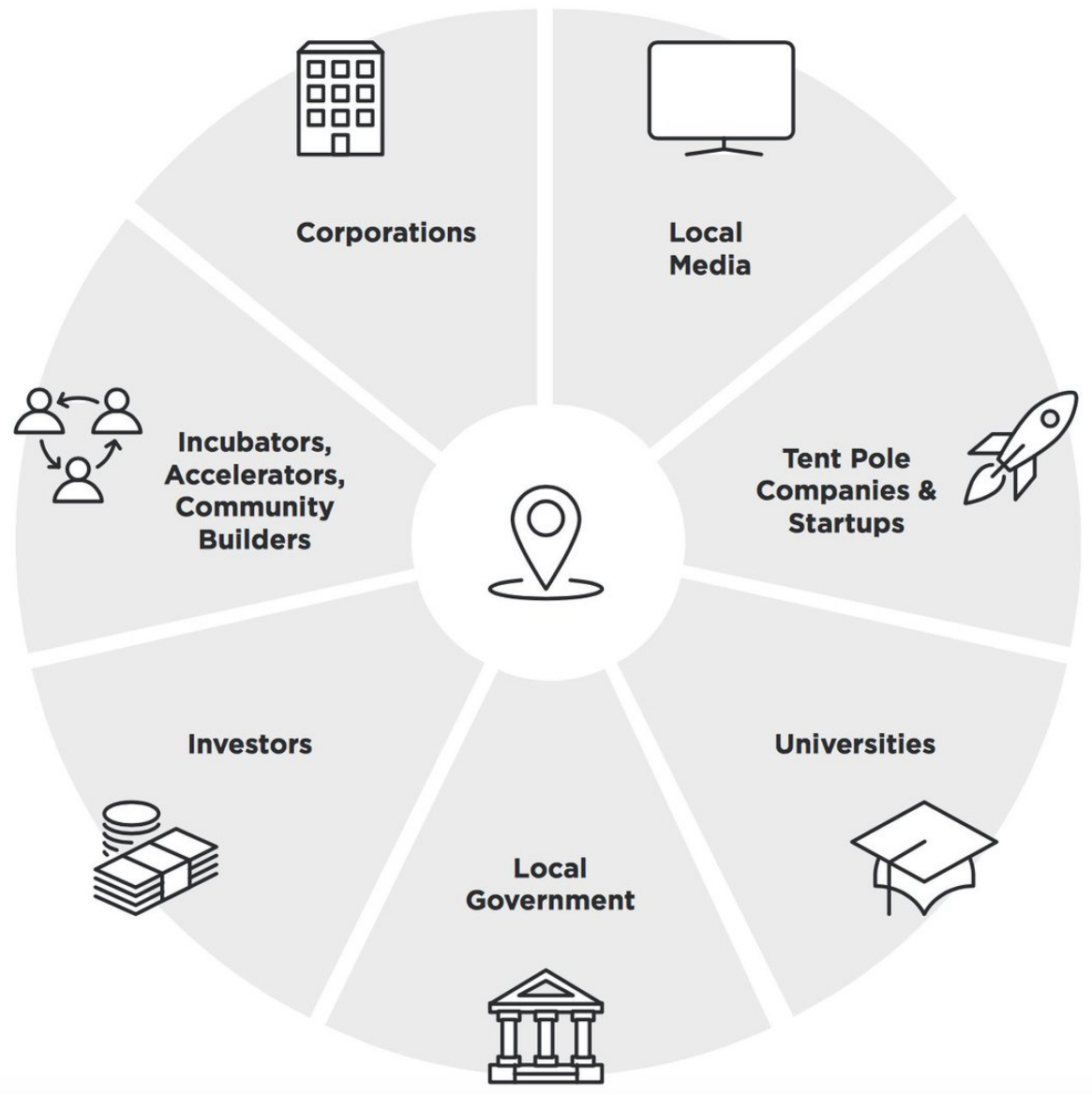
2018 ECOSYSTEM

PLAYBOOK

INSIGHTS + IDEAS FROM REGIONAL CITIES

POWERED BY  revolution

@RiseOfRest www.revolution.com/rotr





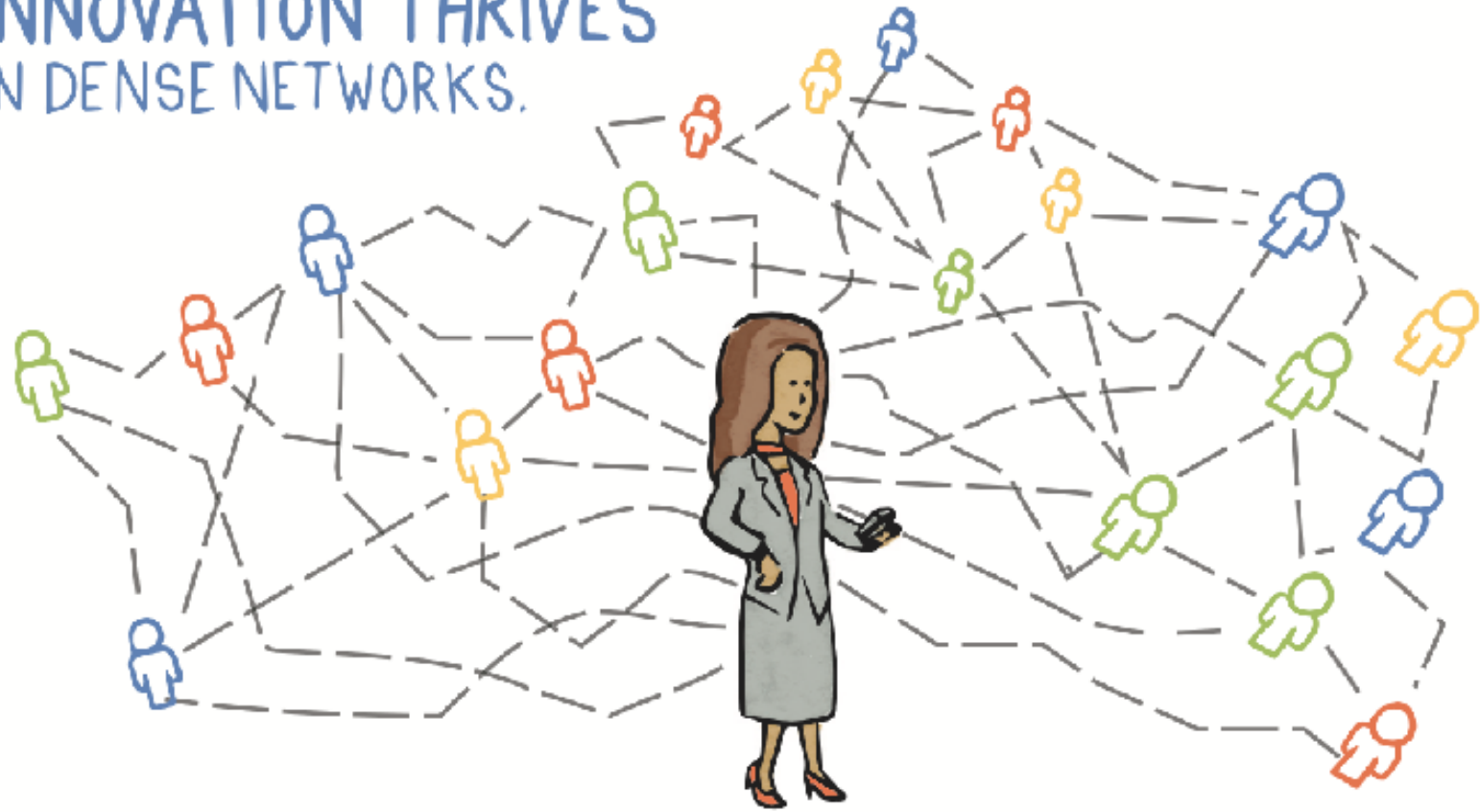
Startup Cities

Why Only a Few Cities Dominate
the Global Startup Scene and
What the Rest Should Do About It

Peter S. Cohan

Apress®

INNOVATION THRIVES
IN DENSE NETWORKS.



**Defining an
ecosystem.**

Wake Innovation Center?

"DRAFT"



Seven Colleges and Universities



Triad Growth Partners and AxNano



THE NUSSBAUM CENTER FOR ENTREPRENEURSHIP



Industry Clusters



Innovation Ecosystem

Resource Providers

- Incubators & Accelerators
- Networking and Other Support Org.'s
- Mentoring and Technical Asst.
- Online Communities & Information

Idea Creators

- Research & Innovation Centers
- Educators

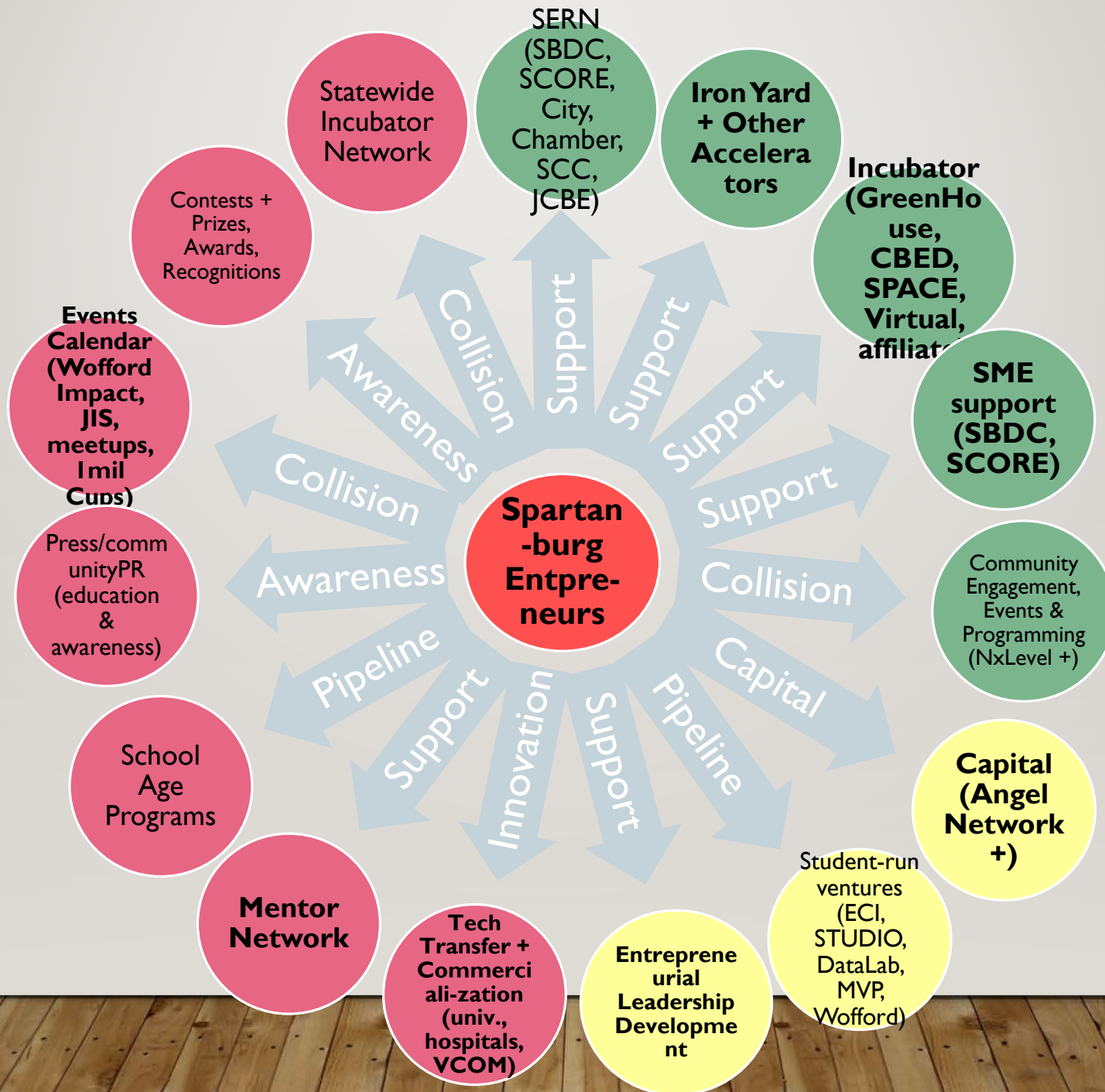
Investors

- Competitions
- Angel Investors
- Institutional Investors
- Government
- Industry Innovators
777 Companies in 777 Clusters
- Advocates

Dark green circles = established, operating programs that are also growing

Yellow circles = existing programs with substantial growth potential

Red circles = future programs to develop



- Innovation
- Pipeline
- Awareness
- Collision
- Support
- Capital

Ecosystems all over the world

**CREATE ECOSYSTEM AWARENESS &
FILL THE GAPS**



IDENTIFYING RESOURCES & GAPS

RESOURCES

- Who knows what you do?
- How do you promote your programming?

GAPS

- What else do you need to support your entrepreneurs?
- Who else should be in the room?

NEXT STEPS

- What
- Who
- How

THANK YOU!

ADDITIONAL QUESTIONS & DISCUSSION

EXAMPLES

- <http://www.startupatlanta.com/>
- <https://www.startupdigest.com/>